

Brutus Buckeye

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Education

Bachelor of Science, Data Analytics
Minor in Computer Information Science
The Ohio State University

Graduation: May 2018
Cumulative GPA: 3.5

Portfolio

[Add link to an online portfolio, if applicable]

Experience

Student Assistant, The Ohio State University (Columbus, Ohio)

Oct. 2015 – Present

- Created career materials for students in the data analytics major using analytical reports
- Assisted with execution of four special events for faculty, students, and staff across the university
- Provide administrative support for 2 senior directors and 3 staff members

Business Analyst Intern, Zillow (Seattle, Washington)

June 2016 – Aug. 2016

- Identified new consumer-product engagement insights and new product ideas by analyzing user click stream data
- Defined and tracked essential business metrics for company executives and stakeholders
- AB tested product features to analyze the impact on product usage for millions of consumers
- Conducted analyses to understand changing trends amongst consumer preference and behavior

Cashier and Floor Worker, Michael's Craft Stores (Cleveland, Ohio)

Nov. 2013 – April 2016

- Worked with customers and stocked inventory 10 hours a week while studying full-time

Skills & Coursework

COMPUTER SKILLS

Software: Microsoft Office Suite, SAS, SPSS,
Wordpress
Programming: Proficient in C++, Java

RELEVANT COURSEWORK

Business Analytics Industry Cluster
Market Research
Software Engineering
Data Structures using C++

Leadership Roles & Accomplishments

Code that Cares Campaign Co-Chair | AUGUST 2015 – PRESENT

- Raised \$350,000 for the event in six months

Big Data and Analytics Association Business Liaison | AUGUST 2016 – PRESENT

- Recruited five new companies to become BDAA sponsors

Dean's List | 3 terms

Fisher College of Business Dean's Promise Scholarship | 2015