



**THE OHIO STATE UNIVERSITY**  
TRANSLATIONAL DATA ANALYTICS INSTITUTE

### Internal Co-Sponsorship Guidelines

The Translational Data Analytics Institute (TDAI) provides support of up to \$2,500 annually to assist Ohio State units, faculty, and students for sponsorship of Ohio State-led events (internal). Sponsorship must align with the mission and goals of TDAI in advancing the data analytics community of Ohio State.

For external sponsorship, please see [engage.osu.edu](https://engage.osu.edu).

#### Evaluation

TDAI will award co-sponsorships of up to \$2,500 annually or for in-kind support. Requests will be evaluated by the TDAI Executive and Managing Directors and a faculty working group of currently TDAI Affiliates. All requests will be evaluated based on the following criteria:

- 1. Strategic Investment: Does the proposed sponsorship align with the goals of the University, Discovery Themes, and TDAI?**
  - **University:** Teaching and Learning, Research and Innovation, Outreach and Engagement, and Resource Stewardship.
  - **Discovery Themes:** Transformative global solutions; university-wide teaching, research, and engagement.
  - **TDAI:** Establish Ohio and Ohio State as a global hub for the study, development, and application of translational data analytics solutions.
- 2. Impact: Does the proposed sponsorship advance TDAI's mission and the data analytics community at Ohio State? What will be the result of the partnership / event? What communities will be reached through the event (i.e. national, regional)?**
- 3. Transdisciplinary: Will the event focus on multiple areas of study (defined as 3 or more disciplines) and will the event attendees come from multiple disciplines? Does it have application across campus in advancing research and teaching in multiple colleges?**
- 4. Level and Availability of Funding.**

In addition, all sponsorship requests must:

- ❖ Be a non-profit activity and present no conflict of interest.
- ❖ May not include activities / events that support political parties, political organizations, or participation in any political campaign (whether on behalf of or in opposition to a candidate for public office).
- ❖ May not benefit an individual person or family.
- ❖ Cannot be used for travel.
- ❖ Be for events taking place within one calendar year of the application.

We reserve the right to limit or deny sponsorship if the applicant is currently funded or has received funding from TDAI within the past 18 months.

### Application Cycles

Applications are due semiannually on **Sept. 15 and Feb. 1** of each academic year. Those selected for funding will be notified as soon as the review process has commenced (typically 4-6 weeks after the submission deadline).

Off-cycle requests will be considered. However, a limited amount of funding is available annually and requests are considered during the dates above. Therefore, it is strongly encouraged that applicants *plan in advance* to submit by the deadlines noted above.

**All funding decisions are final and cannot be appealed.**

### Sponsorship Requirements

Sponsorship comes in two forms: financial or in-kind. The amount of sponsorship requested should be carefully considered given the scope and impact of the event.

Proposals for sponsorship that clearly meet the requirements below will be evaluated more favorably than those that do not:

- ❖ Events are transdisciplinary in nature (*defined as at least 3 areas of study and 3 colleges*). Examples include events with a strong focus on foundational data analytics areas such as cloud computing, natural language processing, or data visualizations – which have applications in research across campus.
- ❖ Events support student development in data analytics.
- ❖ Events are inclusive of faculty and students.
- ❖ Events advance an emerging data analytics field or area of study.
- ❖ Events that increase awareness of TDAI on a national or international level.
- ❖ Applicant has provided a breakdown of expected event costs.
- ❖ Applicant has provided a well-articulated plan for leveraging additional internal support, including what other Ohio State partners will fund/support the event.

### Sponsorship Expectations

If a request for sponsorship is approved, is it expected that:

- TDAI will be formally recognized as a sponsor with our logo placed in on event emails, print materials, and the event website.
- TDAI can promote the event via our own channels, such as the TDAI listserv and website.
- TDAI will be provided content and photos of the event for marketing purposes.
- TDAI will be provided post event statistics on attendees and outcomes. Send this information to [tda@osu.edu](mailto:tda@osu.edu) no later than 1 month after the event concludes.

Questions? Email [tda@osu.edu](mailto:tda@osu.edu).